

Message Text

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PAGE 01 SOFIA 02804 301007Z

14

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W
----- 059085

R 300700Z DEC 75
FM AMEMBASSY SOFIA
TO AMEMBASSY VIENNA
RUEHIA /USIA WASHDC 1991
INFO USDOC WASHDC
SECSTATE WASHDC 620

UNCLAS SOFIA 2804

VIENRZ FOR RPO (INFO: REX, EWTDO); USIA FOR IOA/RMS, ICS, IPS/PE,
IPS/EV, IBS/PE (INFO: IEU); USDOC FOR BEWT; STATE FOR EUR/EE

E.O. 11652: N/A

TAGS: BEXP, ETRD, BU

SUBJECT: PLOVDIV 1976: PUBLICITY

REF: VIENNA 10640 (SENT SOFIA ONLY)

1. AT THIS STATE WE ANTICIPATE ROUGHLY SAME PUBLICITY REQUIRE-
MENTS FOR USG PAVILION AT 1976 PLOVDIV FAIR AS IN 1975,
SPECIFICALLY:

A. "SPEUDUR" INSERT ARTICLE AND PHOTOS; MAGAZINE TO BE
DISTRIBUTED NLT 1 AUG;

B. UNLESS USDOC PLANS ANOTHER GENERAL HANDOUT (DISTINCT FROM
PROMOTIONAL BROCHURE), REVISION OF INSERT INTO FOUR-PAGE FLYER;
1,000 COPIES TO EMBASSY NLT 1 AUG; 249,000 COPIES TO PLOVDIV
NLT 15 AUG;

C. REX PHOTOGRAPHER AT FAIR MINIMUM FIRST TWO DAYS (USDOC
MAY WISH KEEP HIM LONGER OR ARRANGE FOR LOCAL PHOTOGRAPHER
ON CALL);

D. WINDOW EXHIBIT TO ARRIVE SOFIA NLT 1 OCT;

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E. FOLLOW-UP "SPEKTUR" INSERT ARTICLE AND PHOTO;

MAGAZINE TO BE DISTRIBUTED NLT 1 DEC;

F. USUAL VOA BULGARIAN SERVICE COVERAGE; IN LIEU OF VOA CORRESPONDENT, WE WILL ATTEMPT PROVIDE REGULAR STATUS REPORTS, PARTICULARLY IF P&C OFFICERS OVERLAP DURING FAIR PEGD NN AS IN 1974.

2. P&C OFFICER WILL DISCUSS THESE REQUIREMENTS WITH RPO DURING HIS MIDJHJANUARY VISIT TOSFIENNA. SUGGEST RPO AND USIA THEN CONFER DIRECTLY ON COVERAGE AND DEADLICKS, INFORMING US AS NEED BE.

3. CHARGE IPS COVERAGE TO ID-32BU76-0049-IPS AND ADVISE ESTIMATED COST.
HERZ

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INFORMATION MEDIA, TRADE FAIRS, EXHIBITS
Control Number: n/a
Copy: SINGLE
Draft Date: 30 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SOFIA02804
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750449-0963
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975124/aaaaadek.tel
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Reference: 75 VIENNA 10640
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Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 11 JUN 2003
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Review Markings:

Margaret P. Grafeld
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06 JUL 2006

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